SPONSORSHIP BROCHURE

36th Annual Conference of the European Society for Biomaterials

6–10 September 2027
Uppsala, Sweden

ESB 2027

www.esb2027.org



Welcome to ESB 2027 in Uppsala

The 36th Annual Conference of the European Society for Biomaterials will take place 6–10 September 2027 in Uppsala, Sweden. ESB 2027 brings together an international community working across biomaterials, biofabrication, tissue engineering, regenerative medicine and related fields.

The scientific programme will place particular emphasis on three themes shaping the future of biomaterials: additive manufacturing, artificial intelligence and sustainability. From next-generation biofabrication and patient-specific implants to data-driven materials discovery and environmentally responsible materials design, the meeting will explore how these areas are redefining what biomaterials can achieve.

For companies active in these fields, ESB 2027 offers an opportunity to meet researchers, clinicians and other professionals, present technologies and solutions, and build new connections across academia and industry.

Why exhibit or sponsor at ESB 2027?

- Meet an international scientific community working at the forefront of biomaterials and regenerative medicine.
- Present products, technologies and services directly to researchers and other potential collaborators.
- Create opportunities for dialogue between industry, academia and clinical research.
- Increase visibility through exhibition, sponsorship and selected branding opportunities.
- Take part in a congress where scientific exchange and informal networking are closely connected.

About ESB 2027

ESB 2027 is the 36th Annual Conference of the European Society for Biomaterials. The meeting in Uppsala will combine a high-level scientific programme with opportunities for discussion, networking and interaction with industry.

Three themes shaping the programme

1. **Additive manufacturing**
   Next-generation biofabrication, patient-specific approaches and new manufacturing routes for biomaterials and regenerative medicine.
2. **Artificial intelligence**
   Data-driven approaches, materials discovery, modelling and the use of AI to accelerate research and development.
3. **Sustainability**
   Environmentally responsible materials design and more sustainable approaches to biomaterials research and production.

Uppsala – an academic city with a strong life science environment



Fotograf: Niklas Lundengård

Uppsala combines a long academic tradition with a dynamic research environment. Uppsala University celebrates its 550th anniversary in 2027, while the city is home to a strong life science community and close connections between academia, healthcare and industry.

The compact city centre makes it easy to move between the congress venue, hotels, restaurants and the city's historic and cultural attractions. Stockholm and Arlanda are also within easy reach.

People behind ESB 2027

Local chairs

ESB 2027 is organized by an international scientific community with strong representation from Uppsala University and other Swedish research institutions.



Prof. Cecilia Persson — Uppsala University

Cecilia Persson is professor of Materials Science at the Division of Biomedical Engineering, Uppsala University, Sweden, where she leads the BioMaterial Systems research group. She is Director of the AM4Life Competence Centre, Scientific Director of the national WISE Additive research technology platform and Coordinator of the Print4Life Marie Skłodowska-Curie Doctoral Network.

Her research focuses on the development of biomaterials for and through additive manufacturing, currently emphasizing biodegradable metallic implants developed alongside clinical partners.



Prof. Anders Palmquist — Gothenburg University

Anders Palmquist is Professor of Biomaterials at the Sahlgrenska Academy, University of Gothenburg, Sweden, where he serves as Head of the Department of Biomaterials within the Institute of Clinical Sciences.

His research investigates the biological and material processes governing implant osseointegration, establishing innovative multiscale methodologies to improve patient outcomes.



Prof. Anna Finne Wistrand — KTH Royal Institute of Technology

Anna Finne Wistrand is Professor in Polymer Technology at KTH Royal Institute of Technology, Stockholm, Sweden. Her research bridges polymer science and biology, with a focus on tissue engineering.

Her research group develops structure-property relationships to design polymers with predictable functions and studies how resorbable polymers behave during processing, including additive manufacturing and 3D bioprinting, and how they interact with cells and biological environments.

Congress Venue

Uppsala Konsert & Kongress

ESB 2027 will be hosted at Uppsala Konsert & Kongress (UKK), a landmark venue in the heart of Uppsala. The congress will make use of several areas of the building, creating a connected environment for scientific sessions, networking, catering and exhibition.

Uppsala Konsert Kongress





Exhibition at the heart of the meeting

The main exhibition is planned for Hall D on the entrance level (Level 2), a flexible venue with approximately 900 m² of exhibition space and an adjacent restaurant/café environment. The area will be adapted to create a strong meeting point for exhibitors, sponsors and delegates.

A venue designed for interaction

- Flexible spaces for exhibitions, presentations, catering and networking.
- Several halls and foyers across the building allow different parts of the congress to connect.
- Central location at Vaksala torg, within walking distance of Uppsala city centre.
- A distinctive congress venue that combines modern facilities with views across Uppsala.

VENUE FACTS

Uppsala Konsert & Kongress (UKK)

- Visiting Address: Vaksala torg 1, 753 31 Uppsala, Sweden
- Website: www.ukk.se
- Exhibition Hall: Hall D (Level 2 / Entrance Level)
- Total Exhibition Space: Approx. 900 m²

Note for exhibitors:
Detailed technical specifications regarding loading bays, freight elevators, ceiling heights, and delivery logistics will be provided in the final Exhibitor Manual.

Sponsorship Packages

The sponsorship packages below outline the planned opportunities for ESB 2027.

Benefit	Platinum	Gold	Silver	Bronze	Start-up
Price (SEK)	300,000	200,000	115,000	60,000	50,000
Industry workshop	Included	Included	—	—	—
Exhibition space	20 m²	12 m²	9 m²	6 m²	6 m²
Company profile & logo on website	Included	Included	Included	Included	Included
Recognition	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Start-up Sponsor
Digital programme	Full-page cover	Full page	Full page	Half page	—
Logotype in Congress App	Included	Included	Included	Included	Included
Visitor lead scanning via Congress App	Included	Included	Included	Included	Included
Congress badges	6	4	2	1	1
Gala Dinner tickets	4	3	2	1	—
Mailing	2 dedicated mailings	Paragraph in ESB mailing	—	—	—

Start-up packages are intended for early-stage companies, typically university spin-offs or companies originating from academic research. A limited number are available on a first-come, first-served basis and are subject to approval by the organisers.

Each exhibition booth is planned to include shell scheme, table and two chairs, carpet, electricity socket and company name/logo, subject to the final exhibition specification.

Congress badges include food & beverage during breaks & lunches and welcome reception on Monday.

All rates are exclusive of VAT.

Sponsorship Opportunities

In addition to the sponsorship packages, ESB 2027 will offer selected opportunities for companies to increase their visibility and support specific parts of the congress.

Welcome Reception Upon request
A high-visibility opportunity connected to the opening of the congress and the exhibition area.

Gala Dinner Upon request
Sponsor the congress dinner and gain visibility around one of the meeting's key social events.

Lanyard & Badge Upon request
Company logo displayed together with the congress identity on the lanyard and badge.

Congress Bag Upon request
Exclusive branding opportunity on the congress bag. Production/delivery conditions to be confirmed.

Meeting / Workshop Upon request
Opportunity to arrange a project meeting, workshop or other event in connection with ESB 2027.









Exhibition & Floorplan

The exhibition is planned as a central meeting place within the ESB 2027 congress. The aim is to place exhibitors where delegates naturally gather for breaks, catering, poster interaction and informal networking.

Planned exhibition location

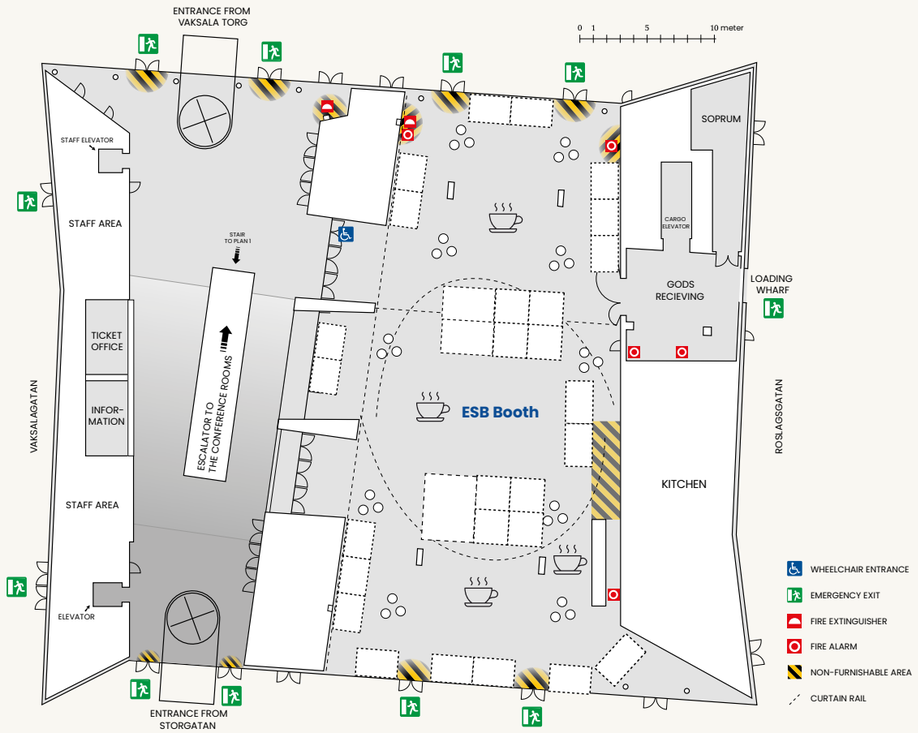
Hall D, on Level 2 (entrance level) of Uppsala Konsert & Kongress, is the principal exhibition area under the current concept. UKK describes Hall D as its most flexible venue, with 900 m² and the ability to be configured for exhibitions.

Exhibition concept

- Clear visitor flow between congress entrance, exhibition, catering and scientific sessions.
- Poster and/or networking activity positioned to encourage repeated visits to the exhibition.
- A mix of standard booth sizes corresponding to the sponsorship packages.
- Opportunities for selected branded areas and sponsor activations.
- Practical access for build-up, breakdown, deliveries and exhibitors.

Floor plan

Below you will find the preliminary **floor plan**. The latest update of the **floor plan** will be available on the website: ESB 2027 Sponsors and Exhibitors. There you can view which booths are currently booked and see who has already chosen to exhibit.



Discover Uppsala

Uppsala is one of Sweden's oldest academic cities and combines a strong scientific tradition with a vibrant life science environment. In 2027, Uppsala University celebrates its 550th anniversary, adding a special dimension to the year of ESB 2027.

A compact city made for meetings

The compact city centre makes it easy to combine the congress with restaurants, hotels, cultural attractions and informal meetings. Stockholm and Arlanda provide convenient international connections.

A few places to discover

For international participants, Uppsala offers the advantages of a university city with a human scale – a setting where scientific exchange can continue naturally outside the lecture rooms.



Uppsala Castle
A landmark at the heart of the city's and Sweden's history, with roots going back to the 16th century.



Museum Gustavianum
Home to a unique anatomical theatre dating from the 17th century.



Linnaeus Garden
The town home and garden of Carl Linnaeus.



Botanical Garden
One of Sweden's oldest botanical gardens.

General Conditions

Invoicing & Payment

All companies will receive an official invoice from Johan Lindbladh / ExSpo, who is the payment recipient for exhibition space and sponsorship packages. All exhibition and sponsorship fees must be paid in full within 30 days of invoicing.

Stand installation and access to the exhibition area will only be permitted once payment has been received in full. Invoices will normally be sent by email.

Additional exhibitor badges and dinner tickets will be handled and invoiced separately by Akademikonferens, which is the payment recipient for these items.

Prices & VAT

All prices are stated exclusive of applicable VAT unless otherwise specified.

Cancellation Procedure

Only written cancellation will be accepted.
A cancellation fee will be charged according to the following schedule:

- **10%** of the total reservation value for cancellations received up to **31 December 2026**
- **25%** for cancellations received between **1 January and 28 February 2027**
- **50%** for cancellations received between **1 March and 30 April 2027**

No cancellations will be accepted after 30 April 2027, regardless of the original reservation date.

The reservation is binding for all parties once confirmed.

Liability & Insurance

Exhibitors are responsible for appropriate insurance coverage and for the organization, equipment and contents of their own exhibition space.

Stand Security

The exhibition area is not assumed to be continuously guarded. Exhibitors should take appropriate precautions regarding valuable equipment, materials and personal belongings.

Floorplan

The organizers reserve the right to adjust the exhibition floorplan when necessary for operational, technical or safety reasons.

Special Materials

The use, display or handling of special, hazardous or regulated materials may require prior written approval.

Force Majeure

Specific provisions concerning cancellation, postponement or modification of the congress or exhibition due to circumstances beyond the organizers' control will be included in the final reservation terms.

Reservation

Ready to join ESB 2027 as an exhibitor or sponsor?

Complete the online reservation form to request your preferred exhibition space and sponsorship package. Scan the QR code or click the link below to access the form.

MAKE YOUR RESERVATION

The form collects the information needed to process your reservation, including company details, contact information, selected package and invoicing details.

Your reservation will be reviewed by the ESB 2027 exhibition team and confirmed in writing.

Please read the General Conditions before submitting your reservation. The published package prices, payment terms and cancellation conditions apply to your reservation.

Contact details

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AKADEMI KONFERENS

WELCOME TO ESB 2027 IN UPPSALA!